



Chill Creative Portfolio

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Vitasoy Public Tour Guidebook

Delectably presented for a fan-friendly experience.

Client

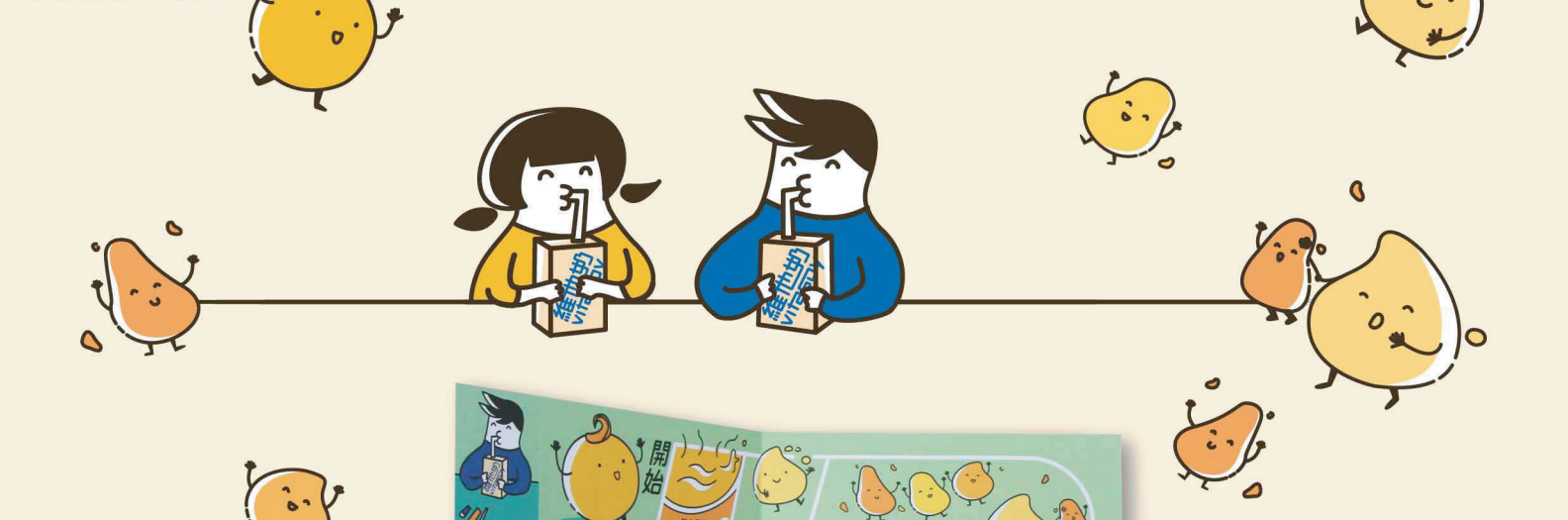
Vitasoy

Scope

- Brochure and leaflet design
- Tailor made illustrations
- Interactive games design

A Tasty Way to Introduce the Manufacturing Process

Vitasoy, a well-known global beverage brand and a household name in Hong Kong, offers a factory tour to the public that introduces their signature soy milk manufacturing process. We helped them design a worksheet with a playful board game to make the tour a fun and memorable experience for visitors.



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