



Chill Creative Portfolio

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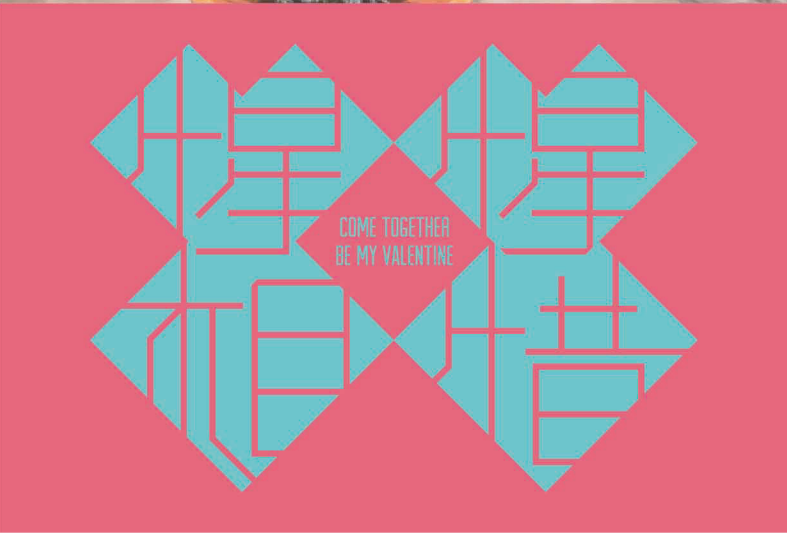
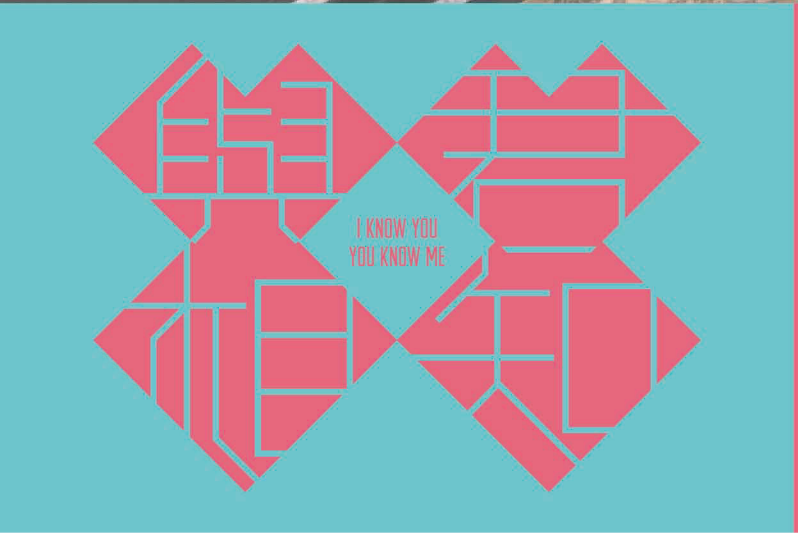
Celebrate Chinese New Year in a Groovy Way

Client
Grand Hyatt Macau

- Scope**
- Custom illustration and data visualisation
 - Motion graphics video animation

Background

Grand Hyatt Macau was looking for a nontraditional way to celebrate Chinese New Year and promote its activities for the Chinese holiday as well as Valentine’s Day. Chill designed several animations for use in digital marketing as well as for display in the hotel. The geometric typography and vivid colors together make a modern pairing that catches the eyes of current and potential hotel guests.



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