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## Chill Creative Portfolio

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## Digital Kiosk Development for Industrial Expo

Harnessing UX and UI design in a digital sales kit.

### Client

DuPont

### Scope

- User flow analysis
- Website UI (User Interface) design
- App UI (User Interface) design
- Programming
- Interactive sales kits



# Digital Kiosk Development for Industrial Expo

## Quick Access to Sales Information Through a Digital Platform

DuPont Asia Pacific appointed Chill Creative to design and develop a digital platform for presenting sales information during ChinaPlas 2015. We immersed ourselves in the company's sales and customer relations processes to understand the flow of information, organising them into three simple steps for users to access the technical data they needed. Unlike traditional print sales materials, our digital platform allowed flexibility in content updates and deployment through a range of different devices.

This platform was used as a digital kiosk at the event and as a iPad sales pitch for the sales team.



**DU PONT**

**Sachet and Pouch Solutions – A wide variety of material and resin combinations to meet your challenges**

For sachet and pouch packaging, DuPont offers a wide variety of materials and resin combinations, that help create tailored packaging solutions to meet any challenges, from helping chips stay crisp and crunchy to keeping soft cookies soft and confections sweet and delicious.

**SURLYN® benefits**

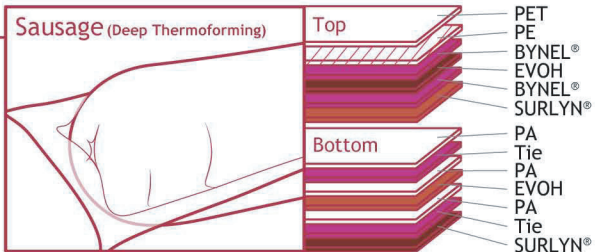
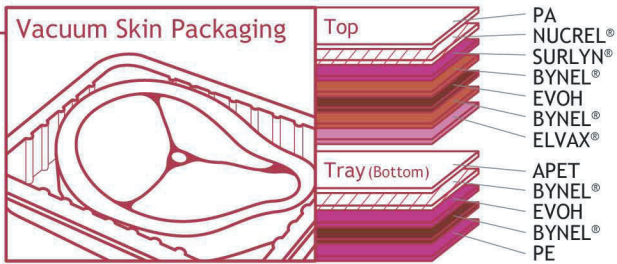
- Seal through contamination
- Grease resistance
- Hot tack
- Abrasion resistance
- Broad heat seal window
- Low temperature seals

**Frangible Pouch with SURLYN® - With 2 Compartments**

- Liquid - Liquid
- Liquid - Solid
- Liquid - Powder

**Frangible Seal between Compartments**

- SURLYN® "specified" resin inner sealant layer
- Designed to "pneet" at specified pressure (equivalent to child's hand force)
- "Force Concentrator" to provide robustness



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