



Chill Creative Portfolio

This proposal contains proprietary and confidential information of Chill Creative Co. Ltd. And shall not be used, disclosed or reproduced, in whole or in part, for any purpose other than to evaluate this proposal, without the prior written consent of Chill Creative Co. Ltd. This document and all information contained herein remains at all times in Chill Creative Co. Ltd.



ZENTOO - Restaurant Branding for the Young-At-Heart

Bringing a modern, sophisticated Chinese restaurant brand to Hong Kong's youthful foodies.

Client

ZEN Cuisine

Scope

- Brand audit and analysis
- Brand strategy
- Brand logo design
- Brand identity and style guides
- Stationeries and menu design
- Tailor made illustrations

Branding Across Time

We envisioned a look for Zen Too that would convey the combination of modernity and tradition in the restaurant's cuisine while attracting a young and trend-conscious audience.

Enquiry:

info@chillcreativeco.com / +852 3695 0642

© 2018 Chill Creative Co. Ltd.