



Chill Creative Portfolio

This proposal contains proprietary and confidential information of Chill Creative Co. Ltd. And shall not be used, disclosed or reproduced, in whole or in part, for any purpose other than to evaluate this proposal, without the prior written consent of Chill Creative Co. Ltd. This document and all information contained herein remains at all times in Chill Creative Co. Ltd.



Consistency in Brand Presentation

Corporate identity guidelines and website development for Chinlink.

Client

Chinlink International Holdings

Scope

- Brand strategy
- Brand logo design
- Brand identity and style guides
- Website UI (User Interface) design

Chinlink International Holdings Limited

Chinlink provides a unique "finance ecosystem" in China and Hong Kong through its businesses in financial services, property, and logistics services. We helped refine the group's core values of innovation, integrity, and collaboration to show the strength of its integrated network. Our corporate identity guidelines ensure brand consistency across multiple locations and vendors. We also designed the website and corporate style guide to reflect connectivity and unity between multiple sectors.



Enquiry:

info@chillcreativeco.com / +852 3695 0642

© 2018 Chill Creative Co. Ltd.