



Chill Creative Portfolio

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Optimization of Sales Materials

Designing a digital sales kit for easy customisation that is relevant to clients.

Client

Generali Insurance

Scope

- Website UI (User Interface) design
- App UI (User Interface) design
- Programming

Information at Your Fingertips

We designed a digital interface for Generali's sales materials that simplifies the client experience and clearly presents the information they need within a few attractive steps. The digital format makes it easy to update the material and saves the resources needed to reprint physical copies - a win for the company and the environment.



Enquiry:

info@chillcreativeco.com / +852 3695 0642

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